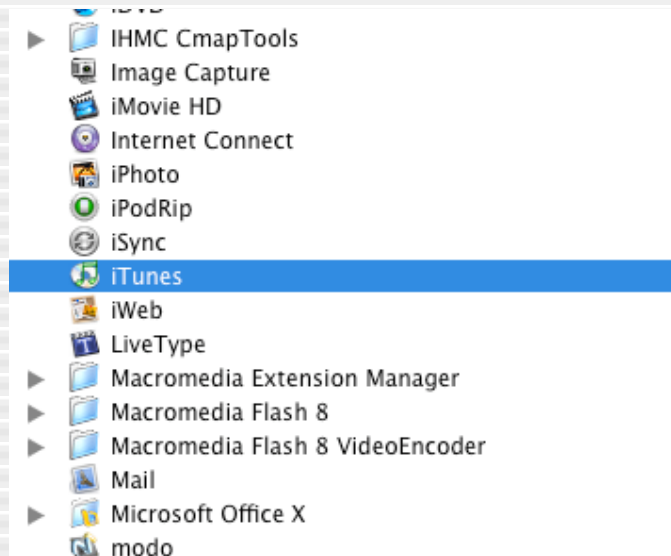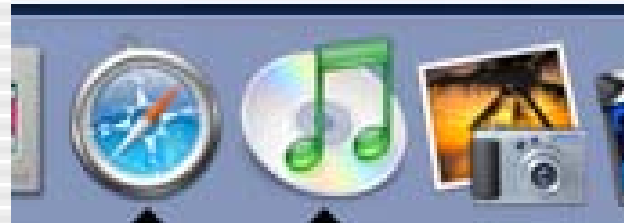# Using iTunes for Podcasting

- In this tutorial, you'll learn how to :
  - Subscribe to Podcasts through iTunes
  - Submitting your own Podcast via the iTunes Music Store

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Bowling Green State University

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1. Open iTunes

- Open iTunes by
  - clicking on the iTunes icon in the dock or
  - Double-clicking the iTunes icon in the applications folder

IHMC CmapTools
Image Capture
iMovie HD
Internet Connect
iPhoto
iPodRip
iSync
iTunes
iWeb
LiveType
Macromedia Extension Manager
Macromedia Flash 8
Macromedia Flash 8 VideoEncoder
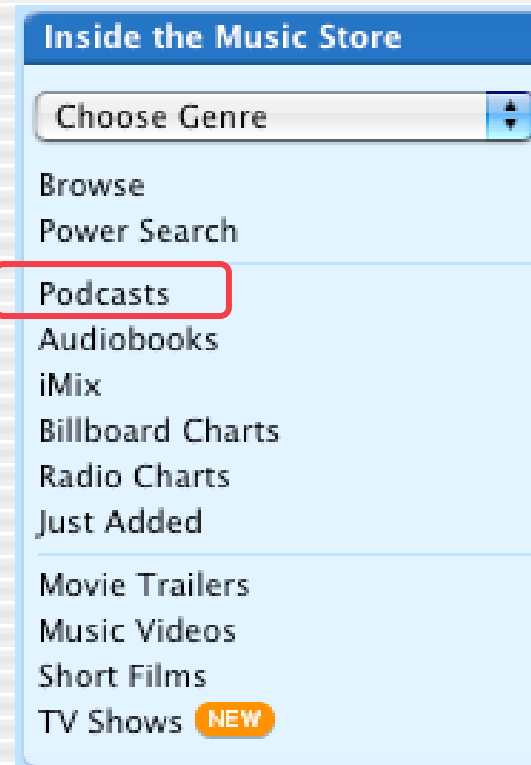Mail
Microsoft Office X
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2. Accessing the iTunes Music Store

- Access the iTunes Music Store by clicking on the Music Store from the source list on the left hand side of the iTunes window
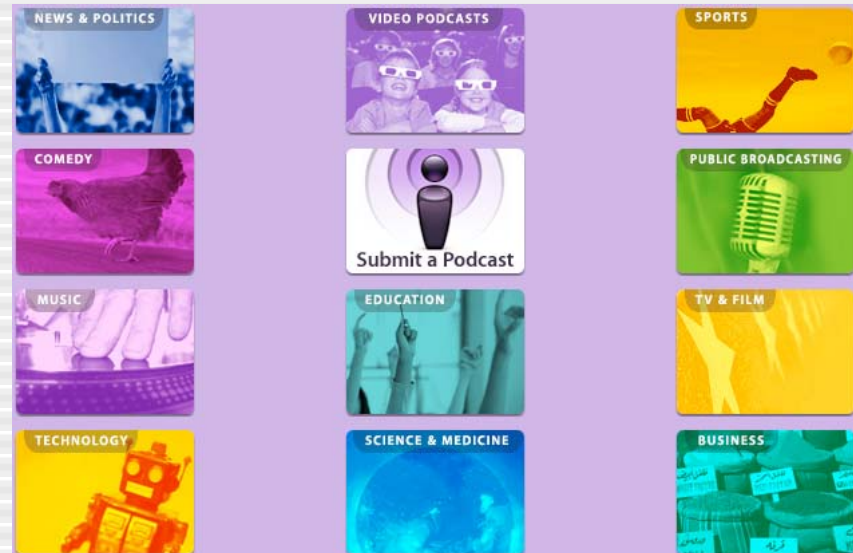
3. Go to the Podcast section

- To access the podcast section of the Music Store, click on the Podcasts selection in the "Inside the Music Store" section of the music store window, on the left hand side of the music store window

Inside the Music Store

Choose Genre

Browse
Power Search

Podcasts
Audiobooks
iMix
Billboard Charts
Radio Charts
Just Added

Movie Trailers
Music Videos
Short Films
TV Shows NEW

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4. Select your Podcast

- Once inside the podcast section of the music store, there are a number of different ways to search for podcasts.
  - Search bar
  - Manual Browsing
- Click on a Podcast to get more information

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5. Subscribe to the Podcast

- To subscribe to the podcast that you have selected, click on the subscribe button

NewsHour with Jim Lehrer Podcast | PBS
NewsHour with Jim Lehrer

Total: 3 episodes
Category: News
Language: English

Free   SUBSCRIBE

6. Listen to Episodes

- Now that you have subscribed to the Podcast, you can listen to individual episodes by double clicking them in your podcasts list after you have downloaded them.

Podcast		Time	Release Date ▼	D
⦿ ▼ NewsHour with Jim Lehrer P... ➡			4/13/06	T
⦿ ☑ Retired Generals Call For C...		15:20	4/13/06	R
☐ U.S. Businesses Goi... GET		12:57	4/13/06	T
☐ Govt. Issues Rules f... GET		15:00	4/13/06	T

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Submit your own Podcast

- To submit your own podcast, go back to the music store and click on the button that says "Submit a Podcast."

Submit a Podcast

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Input podcast feed

- In the Podcast Feed URL box, type in the web address where your RSS (xml) file is uploaded. This may not be where your audio file is. This is just the address for the XML file.

- Click Continue

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Review and Submit Podcast

- If your RSS feed was validated, you will see the podcast review section

- Review the details of the Podcast, and if everything is correct, click submit

- The podcast will show up in the iTunes Directory in 2-3 days, sometimes more or less depending on traffic.

② Review Podcast   Learn More ➡

The contents of the RSS feed you provided are displayed below. Contents included in the RSS feed cannot be edited in the Music Store, but must be edited in the feed itself.

Artwork:

Name: CTLT Podcast

Author: Chris Browne

Short Description:

Long Description: Podcasts about Learning and Technology

Category: Education

Subcategory: Higher Education

Language: English

Is clean

[Cancel] [Submit]